



**Equity on Ice** | Wednesday, January 31, 2018 | 6:30 p.m. to 9:00 p.m. @ TRIA Rink

## Equity on Ice

In our quest to create equitable access to TRIA Rink at Treasure Island Center, we are hosting a unique fundraising event to include: open skate on the same ice the Minnesota Wild practices on; Minnesota Wild players signing autographs; photo opportunities with Nordy and the 2018 Winter Carnival royalty; food; games; special guests and more.

**Why?** Statistics show that 24% of Saint Paul residents are living in poverty, including 25,000 children. Our goal is to ensure these kids have opportunities to skate on TRIA Rink.

**How?** Capital City Properties, the nonprofit arm of the Saint Paul Port Authority, has established the Equity on Ice fund. 100 percent of all funds raised will be directed to nonprofit organizations that leverage ice-related activities as part of their youth outreach programming.

Ideal organizations include those that take a holistic approach to their mission by incorporating mentoring and tutoring into their programs. Funds will be awarded based on need and measurable results.

### Funding Priorities:

- Dedicated office and storage space at Treasure Island Center for nonprofit partners
- Equipment needed both on and off the ice
- Significant blocks of ice time

We are currently working through logistics with DinoMights and the Saint Paul Police Athletic League. Other organizations are welcome to request support.

### TRIA Rink at Treasure Island Center

400 N Wabasha Street  
Saint Paul, MN 55102



**Equity**  
on Ice

# Equity on Ice Sponsorship Pledge Card

## Pro Naming Rights Sponsor | \$5,000 LIMITED TO ONE ORGANIZATION

As the Pro Naming Rights Sponsor, your organization will have top billing at this unique fundraising event with **your name as part of the Equity on Ice title**. Additional sponsor benefits include:

- **Premium logo positioning** on all future marketing materials including event webpage, flyers and on-site banners
- **20 event tickets** that include open skate, autographs from current Minnesota Wild players, photo opportunities with Nordy and the 2018 Winter Carnival Royalty, music, games and additional "surprise" guests
- **Exclusive photo opportunity with Minnesota Wild players**
- **Social media** recognition of contribution
- **8+ verbal recognition shout-outs** over the PA system on rink-level during the event
- Logo recognition on future donor wall
- 10 event parking passes

## Bantam Sponsor | \$1,000

- **Logo recognition** on all future marketing materials including event webpage, flyers and on-site banners
- **8 event tickets** that include open skate, autographs from current Minnesota Wild players, photo opportunities with Nordy and the 2018 Winter Carnival Royalty, music, games and additional "surprise" guests
- **2+ verbal recognition shout-outs** over the PA system on rink-level during the event
- Name listed on future donor wall
- 4 event parking passes

## Mite Sponsor | \$500

- **Name recognition** on all future marketing materials including event webpage, flyers and on-site banners
- **4 event tickets** that include open skate, autographs from current Minnesota Wild players, photo opportunities with Nordy and and the 2018 Winter Carnival Royalty, music, games and additional "surprise" guests
- At least one **verbal recognition shout-out** over the PA system on rink-level during the event
- Name listed on future donor wall
- 2 event parking passes

**ALL SPONSORS ARE ENCOURAGED TO SET-UP A FUNDRAISING GAME/ACTIVITY AT THE EVENT.**

# Equity on Ice Commitment Form

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Sponsorship Level Selected

Payment Preference (Check or Credit Card)

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Organization

Primary Contact

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Address

City/State/Zip

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Phone

Email

**Email form to [amk@sppa.com](mailto:amk@sppa.com) or fax to 651-223-5198**



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